

SOUTH GEORGIA WOMEN'S  
LEADERSHIP INITIATIVE



Thriving. Capable. Empowered.

SOUTH GEORGIA WOMEN'S LEADERSHIP INITIATIVE  
*Cultivating Women's Leadership & Capacity in South Georgia*

*The South Georgia Women's Leadership Initiative (SGWLI) seeks to empower and elevate the capacity of female leaders throughout South Georgia. With the purpose of instilling confidence and capability in women across South Georgia to grow and thrive professionally and personally, the program hopes to create a more vibrant and flourishing region.*

*We will do so by:*

- *Building compassion and capacity to support others in their journeys to improve the vitality of South Georgia;*
- *Educating and strengthening female leaders to tackle the issues that impact the lives of women and families across the region;*
- *Empowering women to serve as advocates for the region and those who live here; and*
- *Establishing a strong network of impassioned women who are committed to the current and future success of South Georgia.*

*We invite you to join us in accelerating your own leadership journey, while also investing in the strength, vibrancy and capacity of our region. We seek your sponsorship and financial support to launch this important leadership initiative for South Georgia.*

*SGWLI will take applications throughout the month of July 2023, with the anticipation of announcing the inaugural cohort of 30-35 women in August. The program will launch in September 2023 with sessions throughout South Georgia, culminating in an Empower Celebration of your accomplishments and female leadership in March.*

*If you are interested in participating as a sponsor, please submit the following sponsorship form to **Toni Reid**, Tifton Area Manager, Georgia Power Company and founding member of the South Georgia Women's Leadership Initiative Planning & Steering Committee at [southgawomenslx@gmail.com](mailto:southgawomenslx@gmail.com).*

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## SWGLI Sponsorship Opportunities

### **Founding Sponsor – \$7,500 (Sold for the 2023-2024 Class!)**

- South Georgia Women's Leadership Initiative (SGWLI) would be recognized as being founded by Founding Sponsor (i.e., 2023-2024 SGWLI founded by ABC Company)
- One Scholarship to be named for the Founding Sponsor
- Sponsor name and logo on all promotional and educational materials
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Opportunity to address program participants at the SWGLI Kick-Off Retreat and/or Empowerment Celebration
- Logo printed on SGWLI shirt or other apparel/gifts, and graduation certificate
- Verbal recognition at Kick-Off Retreat and Empowerment Celebration

### **Presenting Sponsor – \$5,000**

- Recognized as the Presenting Sponsor (i.e., 2023-2024 SGWLI presented by ABC Company)
- One Scholarship to be named for the Presenting Sponsor
- Sponsor name and logo on all promotional and educational materials
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Opportunity to address program participants at the Kick-Off Retreat and/or Empowerment Celebration
- Logo printed on SGWLI shirt or other apparel/gifts, and graduation certificate
- Verbal recognition at Opening Retreat and Empowerment Celebration

### **SWGLI Kick-Off Retreat Sponsor – \$3,500 (September 2023)**

- Recognized as the host of the Kick-Off Retreat of the 2023-2024 SWGLI program
- Opportunity to address program participants & mentors at the Kick-Off Retreat Reception
- Sponsor name and logo on all promotional and educational materials for Kick-Off Retreat, event communications and signage
- Verbal recognition at Kick-Off Retreat

### **Meal/Reception Sponsor(s) – \$500**

- Seven meal/reception sponsorships available throughout the year; please specify if interested in a particular session or event.

## Program Session Sponsor Opportunities

### **'Holding Elected Office & Policy-Making' Session Sponsor - \$1,500 (October 2023)**

- Recognized as the host of 'Holding Elected Office & Policy-Making' session of the 2023-2024 cohort of SGWLI
- Opportunity to address program participants at sponsored session
- Sponsor name and logo on all promotional and educational materials for individual session, event communications, signage, etc.
- Verbal recognition at individual session and Empowerment Celebration

### **'Business, Industry & Entrepreneurship' Sponsor – \$1,500 (November 2023)**

- Recognized as the host of the 'Business, Industry & Entrepreneurship' session of the 2023-2024 cohort of SGWLI
- Opportunity to address program participants at sponsored session
- Sponsor name and logo on all promotional and educational materials for individual sessions, event communications, signage, etc.
- Verbal recognition at individual session and Empowerment Celebration

**‘Planning & Managing for Non-Profit Success’ Sponsor – \$1,500 (December 2023)**

- Recognized as the host of the ‘Planning & Managing for Non-Profit Success’ session of the 2023-2024 cohort of SGWLI
- Opportunity to address program participants at sponsored session
- Sponsor name and logo on all promotional and educational materials for individual sessions, event communications, signage, etc.
- Verbal recognition at individual session and Empowerment Celebration

**‘Healthcare & Mental Wellbeing’ Sponsor – \$1,500 (January 2024)**

- Recognized as the host of the ‘Healthcare & Mental Wellbeing’ session of the 2023-2024 cohort of SGWLI
- Opportunity to address program participants at sponsored session
- Sponsor name and logo on all promotional and educational materials for individual sessions, event communications, signage, etc.
- Verbal recognition at individual session and Empowerment Celebration

**‘Education & Encore Careers’ Sponsor – \$1,500 (February 2024)**

- Recognized as the host of the ‘Education & Encore Careers’ session of the 2023-2024 cohort of SGWLI
- Opportunity to address program participants at sponsored session
- Sponsor name and logo on all promotional and educational materials for individual sessions, event communications, signage, etc.
- Verbal recognition at individual session and Empowerment Celebration

**Empowerment/Graduation Sponsor – \$2,000 (March 2024)**

- Recognized as the host of the Empowerment Celebration of the 2023-2024 SWGLI program
- Opportunity to address program participants at the Empowerment Celebration
- Sponsor name and logo on all promotional and educational materials for Empowerment Celebration, event communications, signage, etc.
- Verbal recognition at Empowerment Celebration

## Scholarship/Endowment Opportunities

**‘Named Female Leader’ Legacy Endowment(s) – \$5,000**

- The purpose of the ‘Named Female Leader’ Endowment is recognize an impactful leader in your business, company, organization, local government, non-profit, community or in the South Georgia region.
- By endowing the ‘Named Female Leader’ Legacy Endowment, you have the opportunity to promote and recognize female leadership in a meaningful way that will live beyond a one-time recognition by creating the opportunity for other women to follow in her foot steps in her own leadership role.
- The ‘Named Female Leader’ Legacy Endowment will provide for the opportunity to provide seed-funding for a women-owned small business or non-profit start-up; OR seed funding to launch political or policy/issue-oriented campaign.
- Once the Endowment Sponsor is identified, SGWLI will work with you to create parameters for the endowment and criteria for the recipient, which will be announced at the Empowerment Celebration in March 2024.

**Thriving Scholarship Sponsor(s) – \$1,000**

- Recognized as the provider of one full (or partial) scholarship to a worthy female leader in South Georgia, enabling a non-profit organization or small business leader in South Georgia to participate
- Sponsor name and logo on all promotional and educational materials
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Verbal recognition at Kick-Off Retreat and Empowerment Celebration

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***SGWLI SPONSOR INFORMATION***

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NAME OF BUSINESS/COMPANY/NON-PROFIT

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PRIMARY POINT OF CONTACT FOR SPONSORSHIP

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ADDRESS

CITY/COUNTY

ZIP

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PREFERRED PHONE

EMAIL

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PLEASE INDICATE WHICH SPONSORSHIP LEVEL, SCHOLARSHIP, OR ENDOWMENT OPPORTUNITY FOR WHICH YOU ARE INTERESTED IN INVESTING.

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SIGNATURE